**GUIDE LINE**

Each student must write an abstract to be displayed with the project. An abstract gives the summary of the project. The abstract should reflect the essence of your project.  It must be well written and carefully proofread. Use a word processor to edit and spell check the Abstract.

The abstract must clearly indicate the idea of the proposed work, suggested solution framework and expected outcome in brief.

Abstract should be one page synopsis of the project report typed 1.0 line spacing, Font Style Times New Roman and Font Size 12. Abstract should be of 150 words

**Keywords**:<Give significant and relevant 4-5 keywords>

Abstract Requirements

1. Project abstracts should be submitted in PDF or Word Document format with minimum 12 pt. font and 1” margins.
2. The Project Leader’s name, phone, and email must be included in the header of the document.
3. Title of project.

**ABSTRACT**

**Title of the Project: E-Commerse**

*Project Leaders Name: Pawan Patidar*

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While online shopping is very convenient, at times it can feel like it lacks a personal touch compared with an experience shopping at a brick-and-mortar store.Additionally, we all want to have a hassle free, seamless shopping experience online. And at times, online shopping comes with unwanted advertisements and information about products that you really don’t care about. eCommerce personalization helps you solve this problem. By providing a personalized online shopping experience based on the shopping history, demographics, and personal preference of the customer